

**Tactile mobility is looking for a Product manager**

**About Tactile mobility**

Tactile Mobility provides smart and autonomous vehicles with the missing tactile sensing and data that makes vehicles smarter, roads better, and mobility-ecosystems enhanced.

**What is the goal?**

As a Product Manager, you will be responsible for product management activities for one segment or more and will be responsible for the definition and success of the products for that segment(s). You will identify potential products; conduct market and customer research; generate product requirements; determine specifications, production timetables, pricing, and time-integrated plans for product introduction and expansion.

**What you’ll do**

* THE one person in-charge of the overall product end-to-end success
* Determines customers' needs and desires by specifying (and many times conducting) the research needed to obtain market and customer information.
* Scopes the nature and scope of present and future product lines by developing product specifications and requirements; appraising new product ideas and/or product or packaging changes.
* Assesses market competition by comparing the company's product to competitors' products. Perform, maintain and communicate competitive analysis
* Brings new products to market by analyzing proposed product requirements and product development programs; preparing return-on-investment analyses; establishing time schedules with engineering.
* Determines product pricing by utilizing market research data; reviewing production costs; anticipating usage; costing special and customized projects.
* Establishes a position of subject matter expert by attending educational workshops; reviewing professional publications; establishing personal networks; participating in professional societies, etc.
* Prioritize releases and features by ranking them against the strategic goals, initiatives and commitments
* Support agile development by acting as SCRUM product owner
* Own product usability
* Collect and analyze customer satisfaction from products and implement feedback into future releases
* Contributes to team effort by accomplishing related results as needed.

**What you’ll need**

* Bachelor’s degree (Computer Science, IS, Industrial Management, etc,.) or equivalent field - Must
* At least 5 years’ experience in Product Management - Must
* At least one role as product manager of a SW product - Must
* Advantage to product management of a complex, high scale, cloud software product/service
* Experience as a Product Manager for Automotive – a major advantage
* Experience working with global customers - Must
* Experienced in agile including acting as SCRUM product owner - Must
* Experience with tools such as Jira or similar, Monday or similar - Must
* Experience in product management of a product involving AI/ML/Data science - advantage
* Experience in building detailed, data driven business cases
* Experience in UX and orientation to it - Advantage
* Good understanding of public or private cloud services and cost (AWS, GC, Azure, etc.)
* Experience in Cybersecurity – advantage
* GO GETTER
* Leader and influencer – strong ability to create buy-in
* Self-learning, high level of independence
* Highly dedicated and motivated
* Visionary and inspiring
* Complex problem solver
* Excellent organization skills
* Excellent document writing and presentation skills
* Ability and willingness to work in a dynamic environment
* Team player
* Proactive, initiates new ideas & seeks new opportunities
* High proficiency in English – spoken and written

Location: Haifa

Send your CV to [jobs@tactilemobility.com](mailto:jobs@tactilemobility.com) (We are located in Haifa)

Tactile mobility LTD. 45 Haatzmaut road St. Haifa

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